



## Privacy Policy

**Effective Date:** 02/05/25

**Crimson Heights LLC** ("Company," "we," "us," or "our") is committed to protecting your privacy. This Privacy Policy describes how we collect, use, and protect the information you provide when you sign up for **Goto Texting** and receive text messages from us as clients/employees.

### 1. Information We Collect

When you sign up for **Goto Texting**, we may collect the following information:

- Your name
- Your phone number
- Your email address (if applicable)
- Any information voluntarily provided through text communication

### 2. How We Use Your Information

We use the collected information to:

- Send you text messages regarding our services, updates, schedules and notifications
- Respond to your inquiries and support requests
- Improve our services and customer experience
- Comply with legal requirements

### 3. Opting Out

You may opt out of receiving text messages from us at any time by replying "STOP" to any message. Upon opting out, you will no longer receive further messages, except for transactional or legally required communications.

### 4. Data Security

We implement industry-standard security measures to protect your personal information. However, no method of data transmission is 100% secure, and we cannot guarantee absolute security.

### 5. Sharing Your Information

We do **not** sell, rent, or share your information with third parties except:



- When required by law
- With trusted service providers who assist in our communications
- If required for business transactions (e.g., mergers, acquisitions)

## 6. Changes to This Privacy Policy

We reserve the right to modify this Privacy Policy at any time. Any changes will be communicated through updates on our website or via text message.

For questions or concerns regarding this Privacy Policy, please contact us at **(435) 705-7574** or **info@crimsonheightsbh.com**.

